



**MATTHEWS, CARTER & BOYCE**  
**CPAs • ADVISORS**

**MCB MISSION**  
**EMPOWER OUR CLIENTS INVEST IN OUR PEOPLE**  
**EXCEED EXPECTATIONS**

CLIENT TESTIMONIAL

**CRESCENT HOTELS –  
HOTEL & RESORT  
MANAGEMENT COMPANY**

**Client for 14 Years**

**Company Size:**  
7,500-8,000 Employees

**Industry:**  
Hospitality

**Services Delivered:**  
Corporate Audit, Corporate  
Tax Returns, Tax Advisory Services

“MCB has been very instrumental with a lot of the things we have done with our properties, including assisting us with PPP loans and other important efforts.”

—Rob Smith, Chief Financial Officer

“MCB is a valued partner, and has been for some time...and I expect that will be the case for a very long time to come. I can’t give them any more of a glowing recommendation.”

—Rob Smith, Chief Financial Officer

**CLIENT OVERVIEW**

Crescent Hotels is a hotel management company with offices in the US and Canada. The company’s diverse portfolio of hotels is comprised of properties in the luxury, resort, upper-scale, full-service, convention, and premium select service segments.

**CLIENT IMPACT**

Among its core values, Crescent Hotels is committed to building trusted client partnerships, ensuring the financial goals of client assets, exceeding client expectations, and delivering tangible and profitable results. The firm expects nothing less from the professional services firms selected to serve its own financial needs. “I come from a small town in Florida where a handshake, and your word, meant everything,” said Rob Smith, Crescent Hotels Chief Financial Officer. “I still live by those rules today. We have a lot of vendors, but MCB is a true partner. There is a big difference.”

**THE SITUATION**

The work MCB has provided to the Crescent team has been highly valued in two ways: 1) response time and 2) quality of the services delivered. “I want someone I can rely on, work with and lean on for information,” said Smith. He speaks highly of the prompt responses he receives whenever he reaches out to MCB Managing Principal Jude Covas, and the willingness of the MCB team to jump on a call and make themselves available to discuss any questions or concerns.

**MCB IMPACT**

The Crescent team prides themselves on delivering unparalleled service and unsurpassed expertise as essential tenets of their client approach. Those same hallmarks of service are expected from their vendors, and MCB’s impact has been just that.

**KEY RESULTS DELIVERED**

MCB supports the Crescent team so they in turn can focus most keenly on meeting their clients’ expectations in profitability and return on investment.

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**CPAs Serving Clients Since 1947**